

FRIDAY REVIEW

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SILKY VOICE

Pothys recently organised Pattum Paattum, to celebrate Parampara Pattu, its brand of elite silk sarees. Sudha Raghunathan, acclaimed singer and the brand ambassador of Parampara Pattu, was present on the occasion too. "Pothys has been synonymous with silks for more than 90 years now. Adding a feather to our success is our association with Sudha Raghunathan, singer and our brand ambassador," says Ramesh, Managing Director of Pothys, "This is our way of showing how much this relationship means to us." Sudha, swathed in a gorgeous pink Uppada Jaquard Varana Pattu saree, was the epitome of grace. She accepted all the adulation gracefully and answered many questions from the audience with patience.

